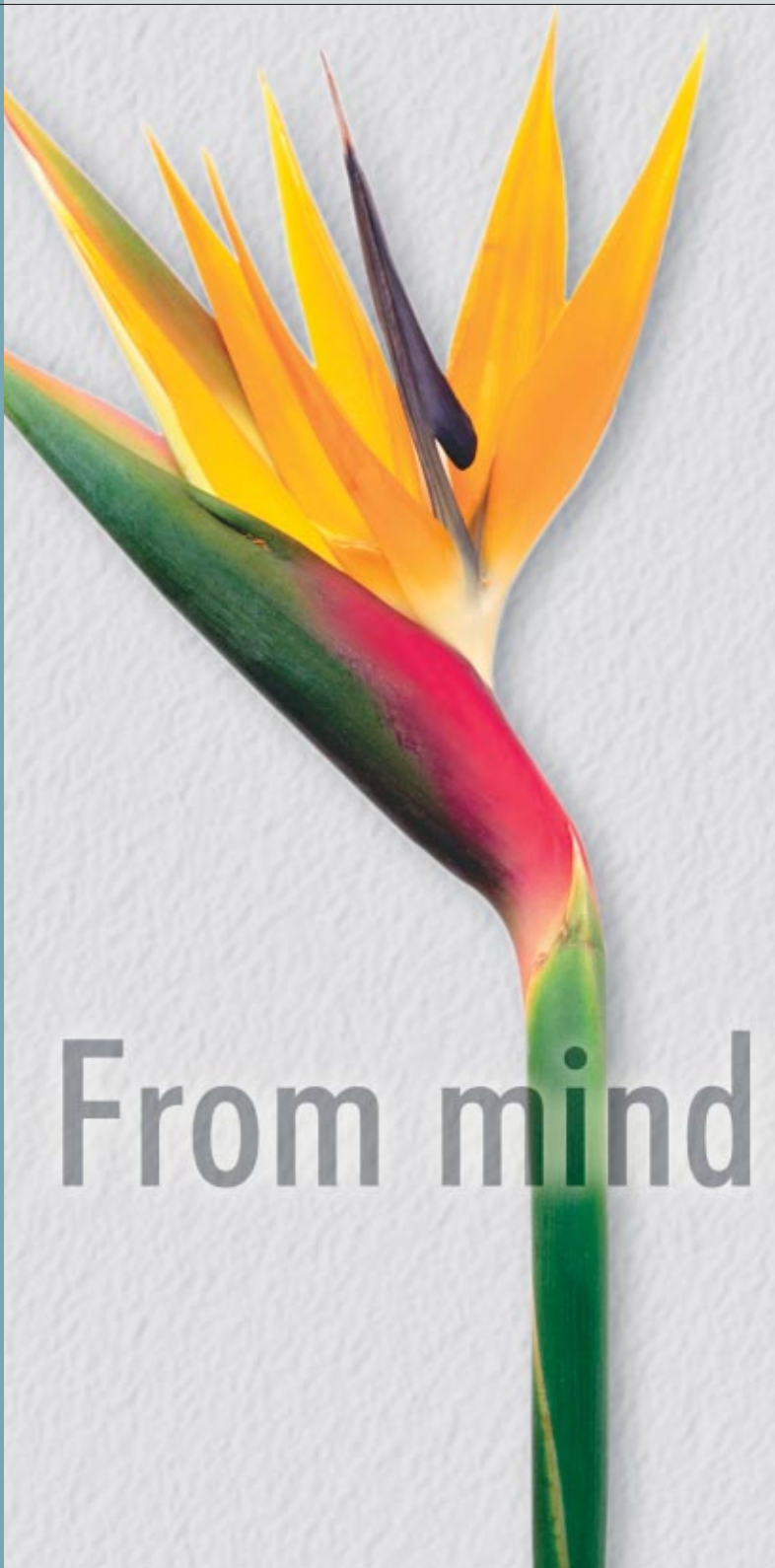


Color Information Management System



From mind to market...
in *half* the time!

SEASON DEADLINE:

ON TIME...

ON TARGET...

UNCOMPROMISED

Getting the season's colors to market is a time-consuming and expensive process. Why?... because the process relies on physical samples for communicating color. You waste time and money preparing standards and waiting for lab submissions from around the world, only to compromise on color quality to meet market deadlines.

CIMS offers a solution—digital color management. Digital color information makes it faster to communicate precisely with suppliers, so you'll have more time to make color decisions without compromise.

The result...



Streamline color development

By digitizing the colors you want and emailing this information, you can give your suppliers precise specifications within minutes. Using the same equipment, they can test lab samples to be sure they meet your specs before submitting them to you.

The next step in color management is Datacolor's digital sampling technology, which does for color what e-mail did for documents. It uses the speed of the internet to accelerate the process of converting concept colors to approved palettes, ready for production.

With genuine color reproduction, you make color decisions by viewing digital samples on a monitor instead of waiting for physical samples to arrive.



Improve quality

Digital color management ensures color consistency because one is communicating with objective numeric color data, backed by accurate on-screen color visualization.

Check first bulk production electronically without waiting for physical samples to arrive. CIMS includes an objective means to evaluate and accredit suppliers.

Reduce markdowns and add seasons

Shorter development cycles give you more time to ensure the perfect palette and quickly add seasonal colors as trends emerge. More color flexibility means a more profitable season.



COMPARE THE CIMS ADVANTAGES...

| TANGIBLE SAVINGS | TODAY | WITH CIMS |
|-----------------------------------|----------------|---------------|
| Palette standards approval | Up to 6 weeks | 2-4 weeks |
| Lab sample approvals | Up to 12 weeks | 4-6 weeks |
| Physical samples required | 4-6 per color | 1-2 per color |

| PROCESS EFFICIENCIES | TODAY | WITH CIMS |
|---|---------------------------------|-------------------------------|
| Color Communication with suppliers | Color chips Physical samples | Digital |
| Standards distribution | Physical samples | Digital |
| Submissions from suppliers | 1-2 <i>weeks</i> after request | 1-2 <i>days</i> after request |
| Range building | Sample garments | Virtual garments |
| Bulk sample approvals | 3-5 days | <i>same</i> day |



INSPIRATION • CAPTURE • SPECIFY • COMMUNICATE • ASSEMBLE • DISTRIBUTE

The CIMS Solution

The CIMS program is tailored to your specific needs. From precision color measurement to authentic color visualization, our expert sales consultants will help you select the products and services for your unique process. We not only assist with the implementation of digital color management, but also help introduce digital color communication to your suppliers.

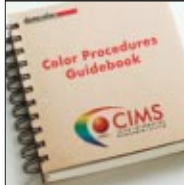
You'll gain maximum benefit from your CIMS solution by using Datacolor's supplier accreditation program. This program ensures that your suppliers are complying with your color management processes.



Color measurement system



Color visualization system



Color procedure guidebook



Supplier accreditation program

**Committed to Excellence.
Dedicated to Quality.**

*Certified to ISO 9001
in Manufacturing Centers Worldwide.*

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